



Keep your ticket sales success from causing website failure

Queue-it is a virtual queue software service for ticketing website owners that prevents peak-related website crashes, by holding excess users in line, returning them dynamically as site capacity opens up:

- Retaining revenue/value associated with users being served at peaks
- Preventing unpredictable and costly crashes regardless of size of peak volume
- Reducing the need for redundant and unnecessary system or infrastructure capacity
- Reducing systemic business risk, harmful to the brand

with a simple, consumption based pricing model with an assurance guarantee.



92% of customers report an improved purchase experience with Queue-it.

Queue-it serves customers at the peak, retaining satisfaction and revenue

A recent end-user survey, conducted by a Queue-it ticketing customer, clearly demonstrates that the experience is dramatically improved after the implementation of our software service. 92% of the end-users reported an improved purchase experience with Queue-it.

While the excess users are waiting in line to access your website, it is possible to communicate actively with them on the queue number, via your social media feed or through the Queue-it management console. In addition, you can offer users a compensation for waiting, run promos, advertisements or contests and even entertain users with streaming or games.

73% of marketing departments report website failures during marketing campaigns.



You are not alone

Website failures during peaks are very common, 73% of marketing departments actually have reported failures during peaks and campaigns, resulting in lost revenue, failure to acquire new customers and end-user frustration. A complicated business workflow in the ticketing system back-end typically means that it is not a simple exercise to predict and handle peaks. With Queue-it, you do not need to predict or invest anything. Our software service is added to your existing website with the change of a link. Once your account is activated, we provide a feature-rich console for your customized queue management, which includes valuable statistics and reporting.

Is Queue-it right for you?

Sign up for the free trial, which includes your first 1000 queue numbers, absolutely free, and decide if Queue-it is right for you.



FREE TRIAL

Sign up for a completely free trial.

More information: www.queue-it.net

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